

A partnership that will shine a spotlight on education resources that actually work

TeachAde and FindTheBest.com combine expertise to offer educators direct access and quality assurance for free classroom resources

Aspen, CO – <u>TeachAde</u>, the company that's become a hub for educators searching for top-quality resources, is pleased to announce their partnership with <u>FindTheBest.com</u>, an unbiased, data comparison engine that collects and organizes objective information about hundreds of products and services. Together, these two companies will shine a spotlight on this one-of-a-kind online community filled with free classroom resources, community networking and fund-raising options focused on serving the unique needs of educators.

"We're really excited about TeachAde, and are looking forward to helping teachers and students find and compare schools districts, public schools, and high school dropout rates," said FindTheBest CEO Kevin O'Connor.

"We are pleased to announce this collaboration and are so excited about working with the fine people at FindTheBest," said TeachAde CEO Michael Pearce. "This collaboration will strengthen our ability to provide a trusted, one-stop-space for educators that is focused on providing support for them, so they can have more time to focus on their students."

By leveraging TeachAde's extensive database of resources, educators can conduct a better classroom, collaborate with like-minded educators, and benefit from the collective knowledge of thousands of active users from all over the world. Organizations such as National Education Association Member
Benefits, Adopt-A-Classroom, Goldie Hawn's MindUp Foundation and Disney Planet Challenge have also combined forces with TeachAde in pursuit of the same goal – to improve our nation's education system by giving educators the support they need.

About TeachAde.com

<u>TeachAde</u> is dedicated to supporting educators by collecting, organizing and sharing quality resources and information that has been peer-reviewed and approved. With a website that pioneered the idea of providing free online services exclusively for educators, TeachAde helps educators break out of stagnant information ruts and discover a world of trusted resources that enrich their classrooms and their careers.

TeachAde membership is available free of charge to educators, parents and members of the community who work with or support education. For more information and to sign up for a free account, please visit www.teachade.com or text TEACHADE to 22828. (Data and message rates may apply.) Investor funding



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About FindTheBest

<u>FindTheBest</u> is an unbiased, data comparison engine that collects and organizes objective information about hundreds of products and services. From dog breeds to smartphones to financial advisors, FindTheBest defines custom taxonomies through which to understand hundreds of products and services. FindTheBest presents data in easy to use tables, comparison pages, and detailed views. All data is human curated, and stripped of marketing influence. In addition to FindTheBest.com, FindTheBest owns and operates FindTheData.org. Founded by Kevin O'Connor, previous CEO/Founder of DoubleClick. Backed by Kleiner Perkins Caufield Byers.